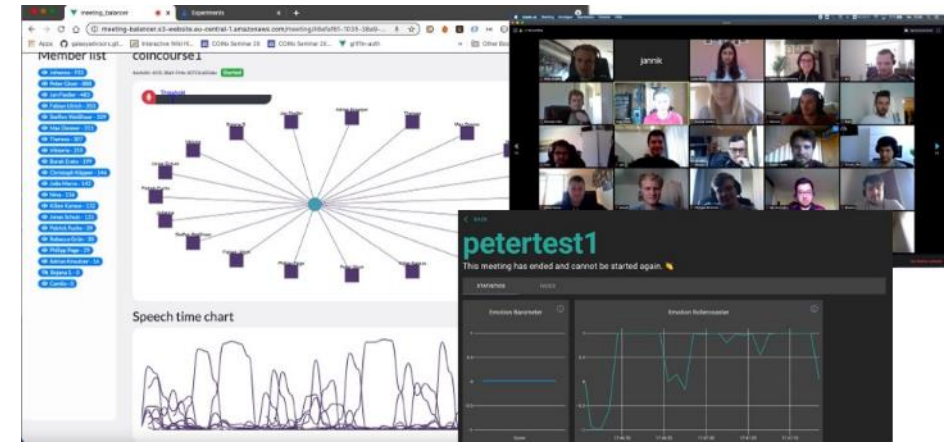
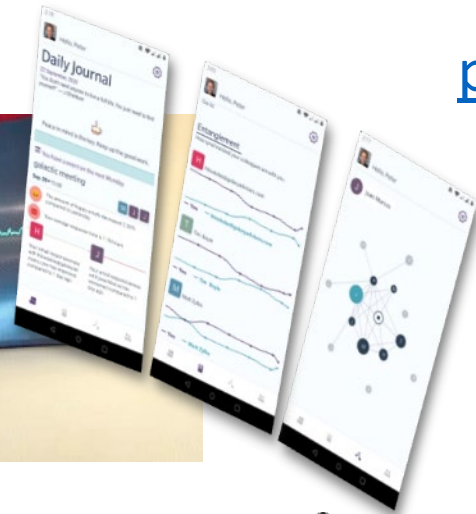


# Schwarmkreativität in der Sharing Economy

Peter A. Gloor

[pgloor@mit.edu](mailto:pgloor@mit.edu)



**MIT** CENTER FOR COLLECTIVE INTELLIGENCE

# Contents

- Measuring Collaboration increases Collaboration
- COINs
- Flow + entanglement

# Measuring Collaboration

Individual



Plants

Smartwatches



Smartphones

Webcams



Happimeter



Social Compass



Organization



E-mail

Chat



Griffin E-Mail



World



Social media



Twitter

Reddit

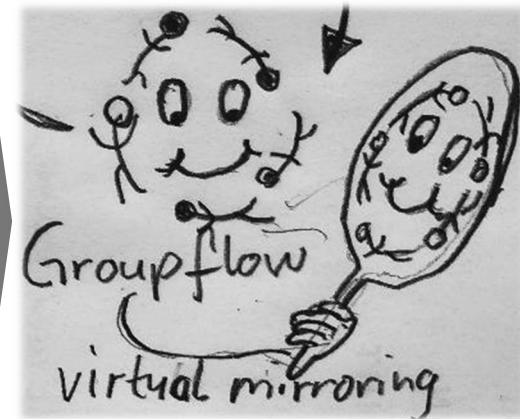


YouTube

Griffin Social Media



GalaxyScope



# COINs

(Collaborative Innovation Networks)

creator

COIN

Collaborative  
Innovation Network

3-15

CLN

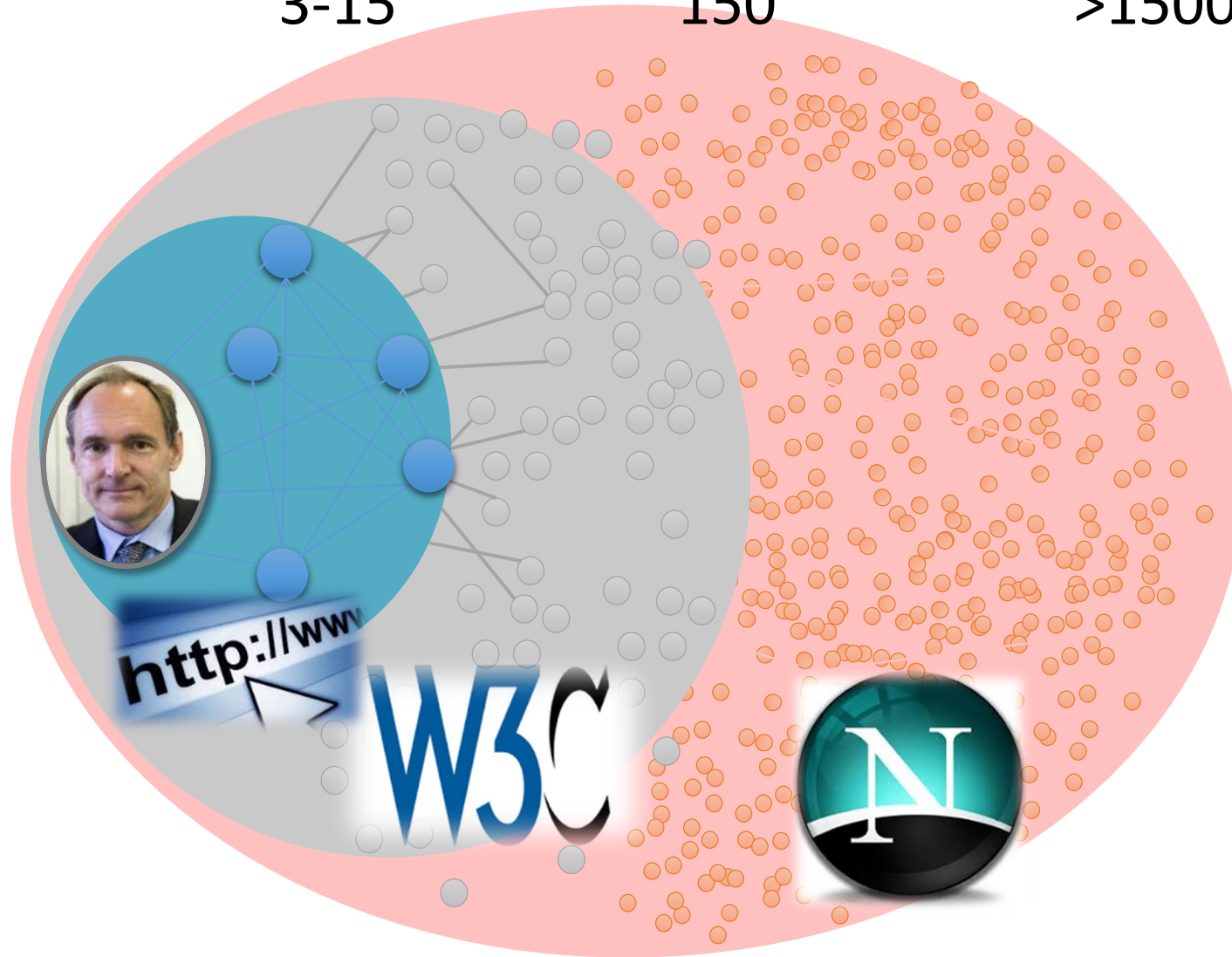
Collaborative  
Learning Network

~ 150

CIN

Collaborative  
Interest Network

>1500



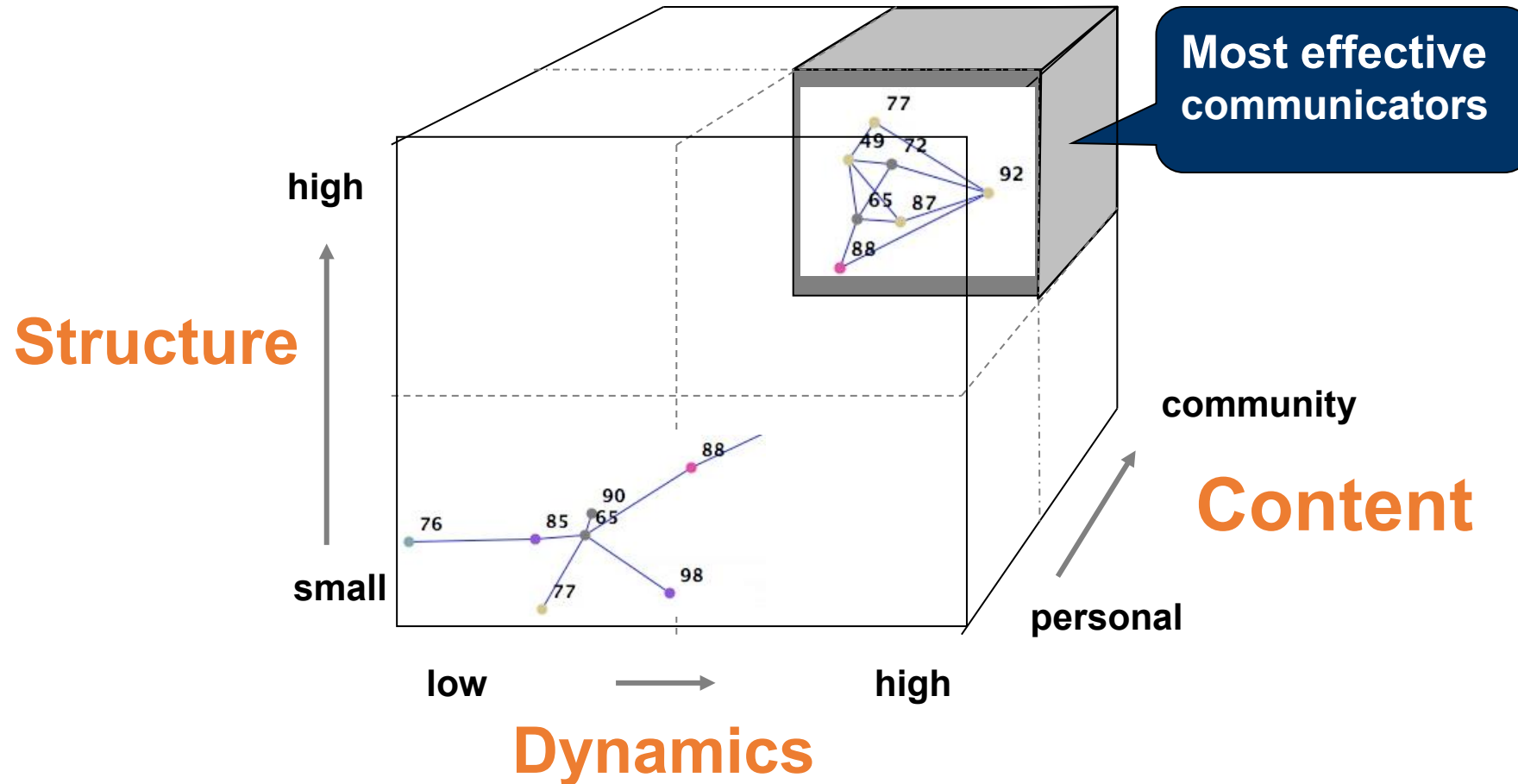


Google™



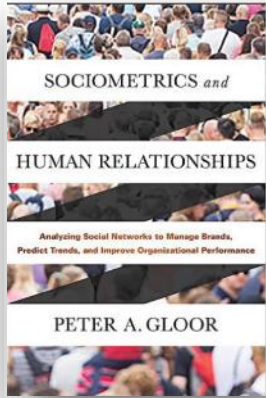
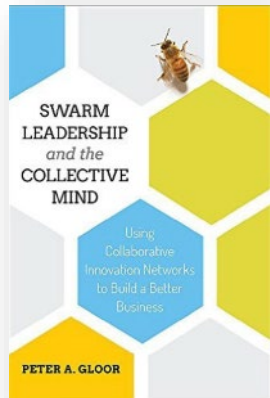
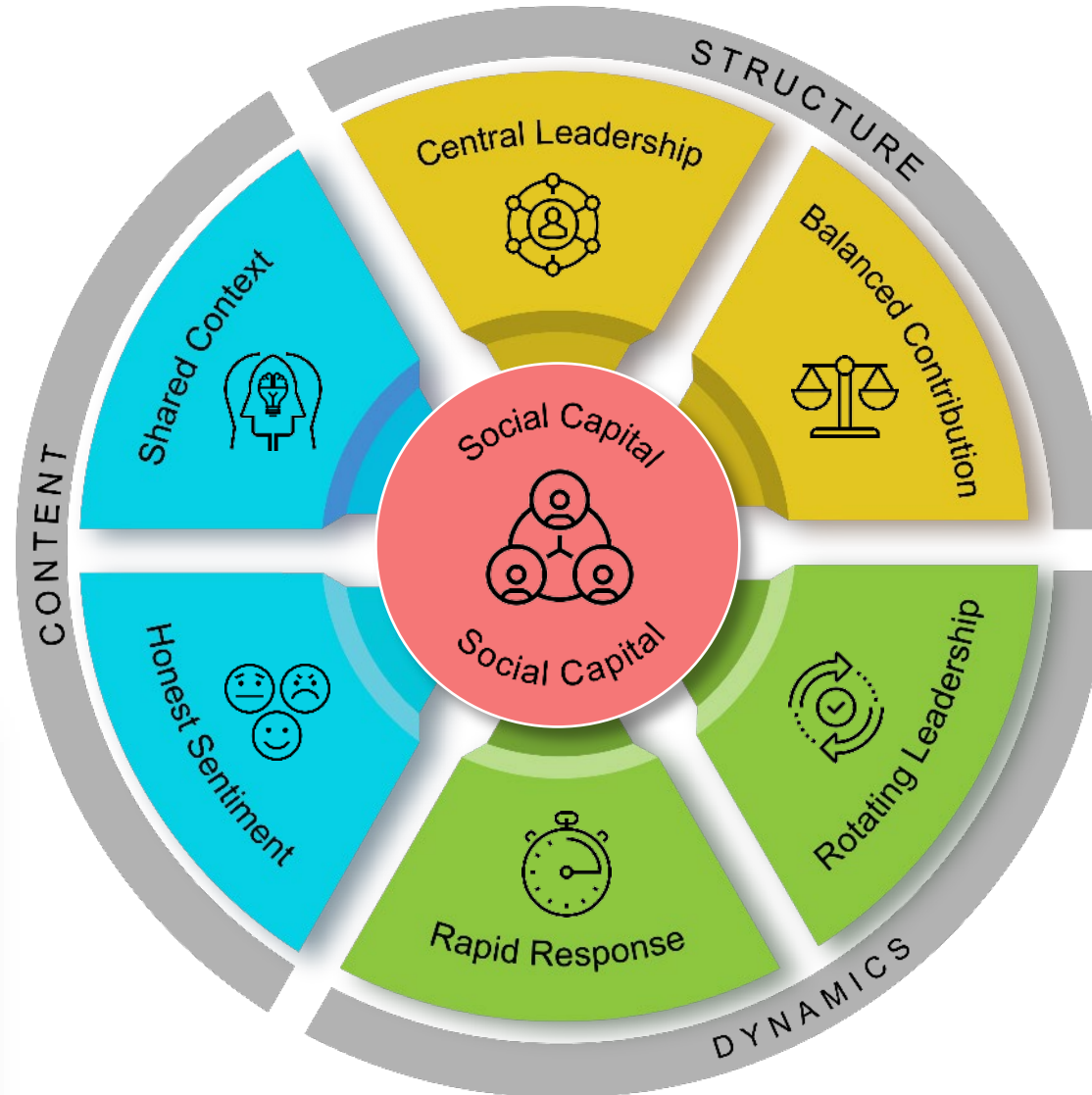


# People for Innovation





# 7 Honest Signals of Collaboration



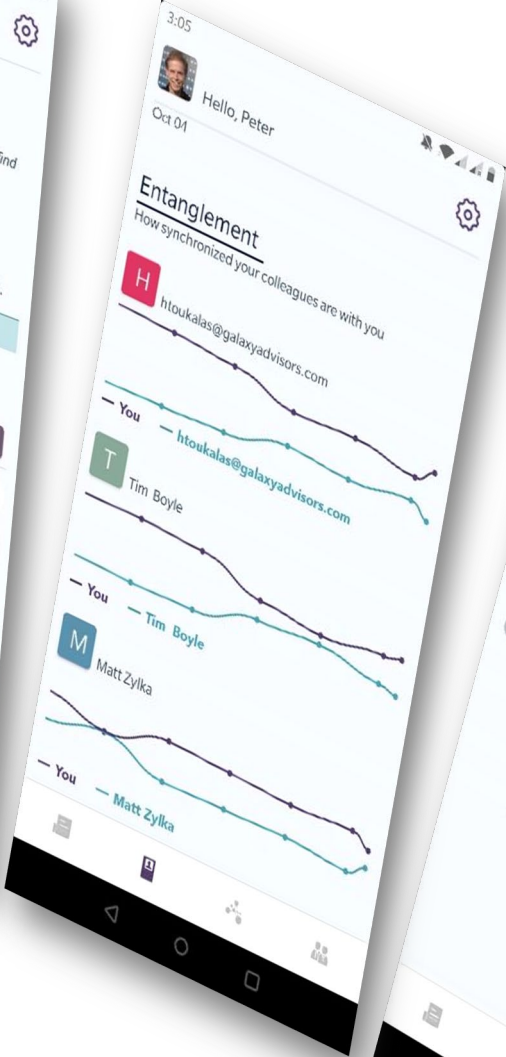
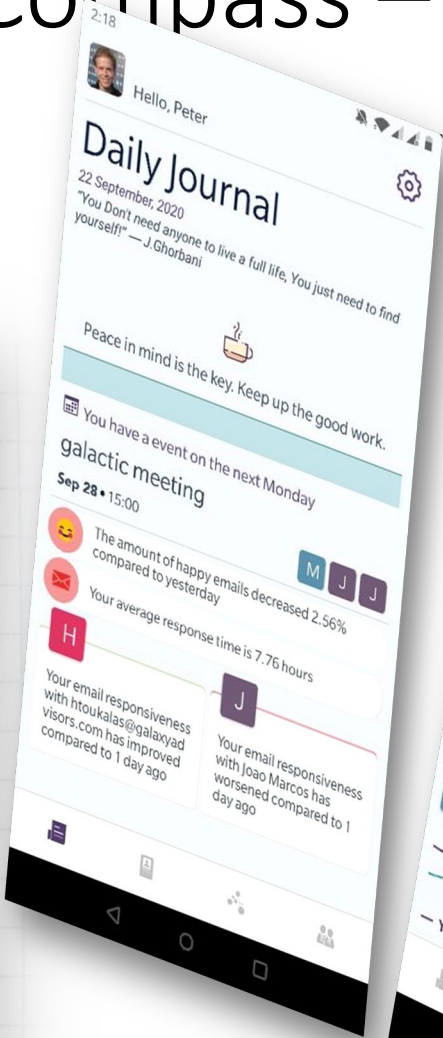
Flow +

Entanglement

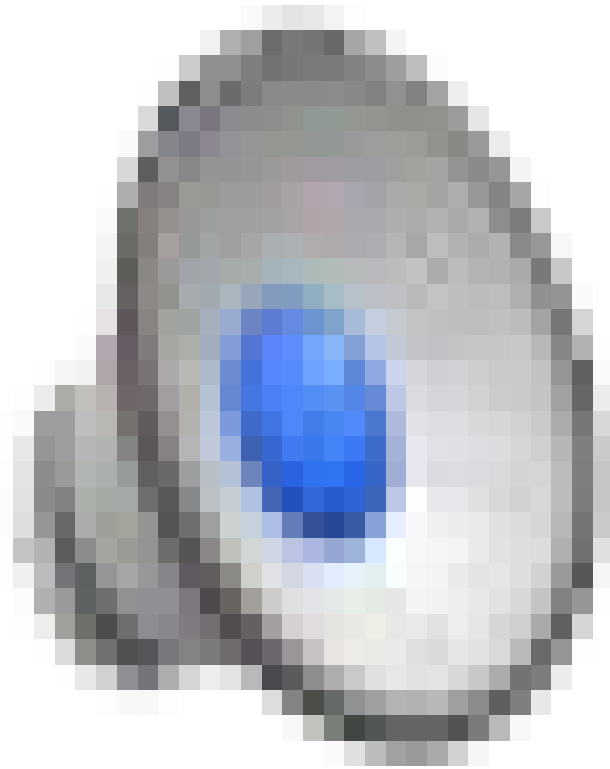
# 2 Levels of Happiness



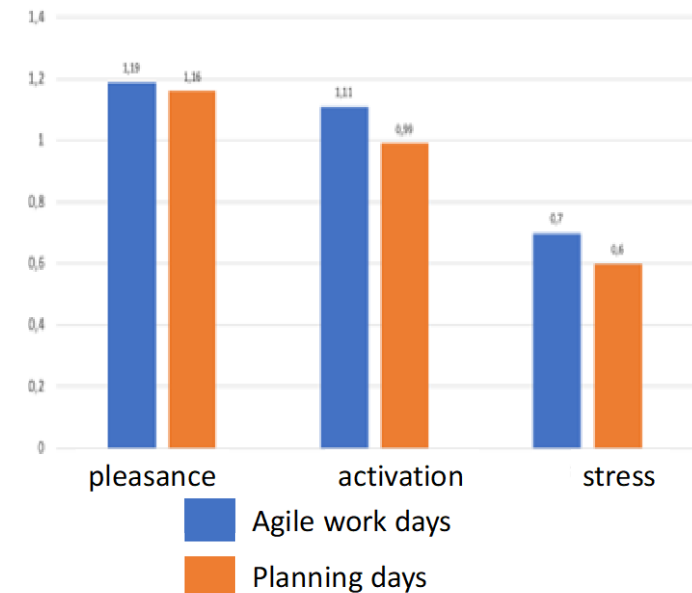
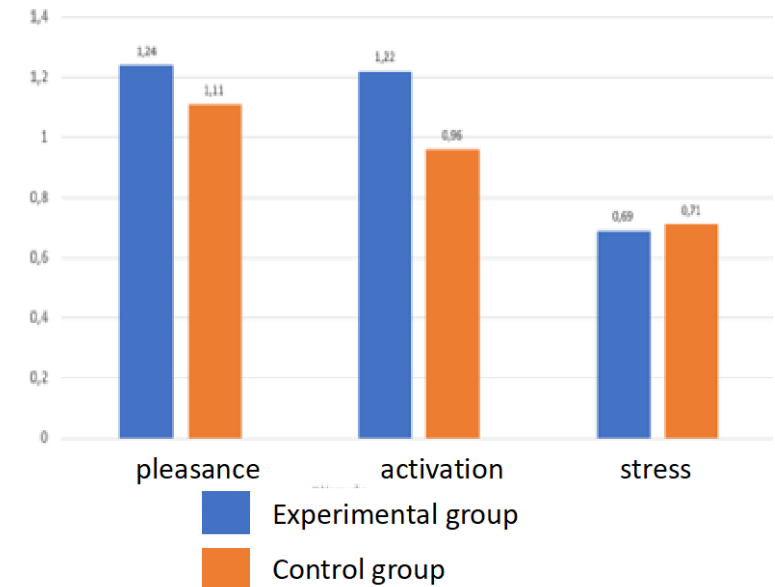
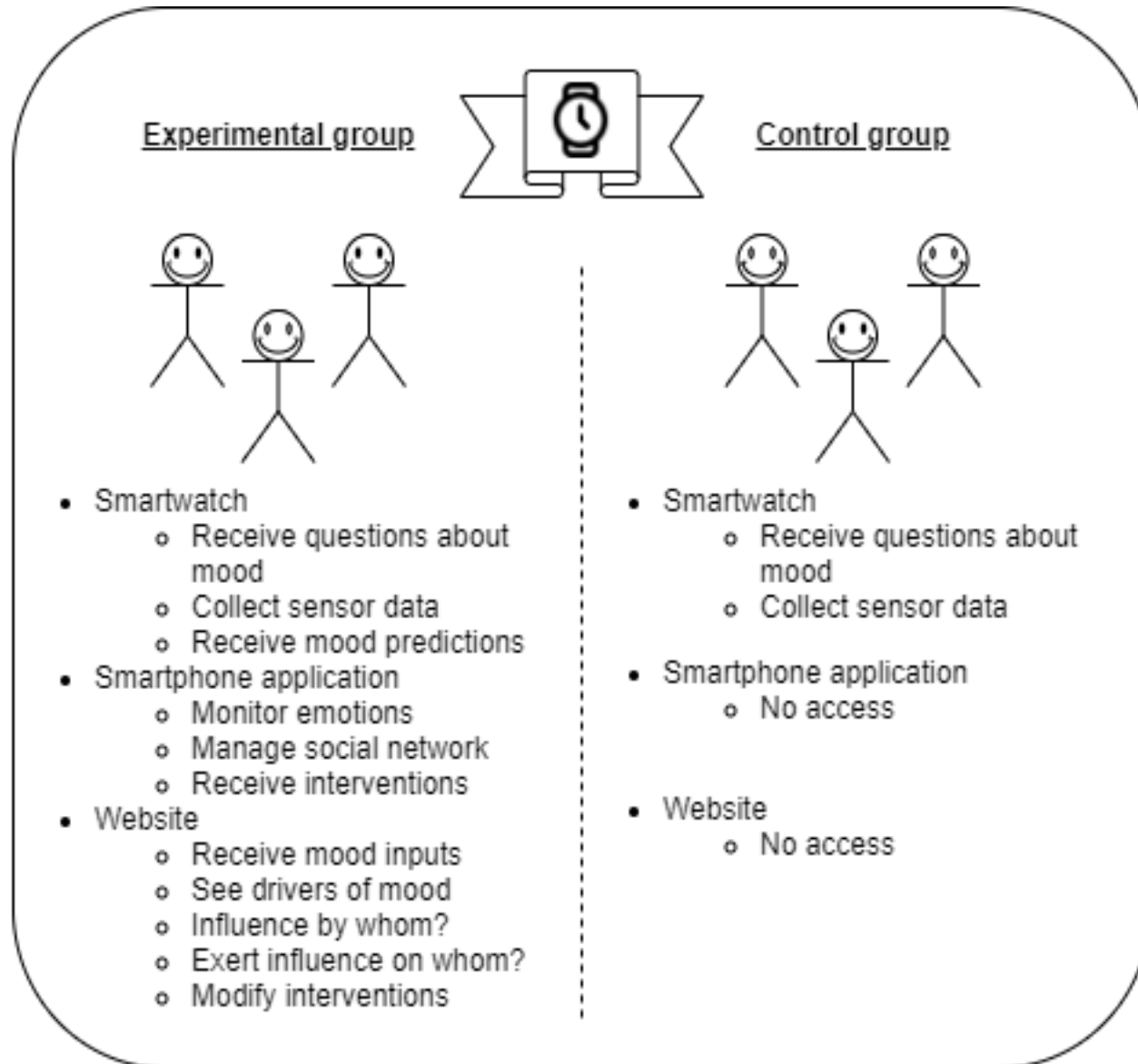
# Happimeter + Social Compass – take your social selfie



# Entanglement is Mirroring



# Virtual Mirroring 3 Months, German Bank (14% more happiness)

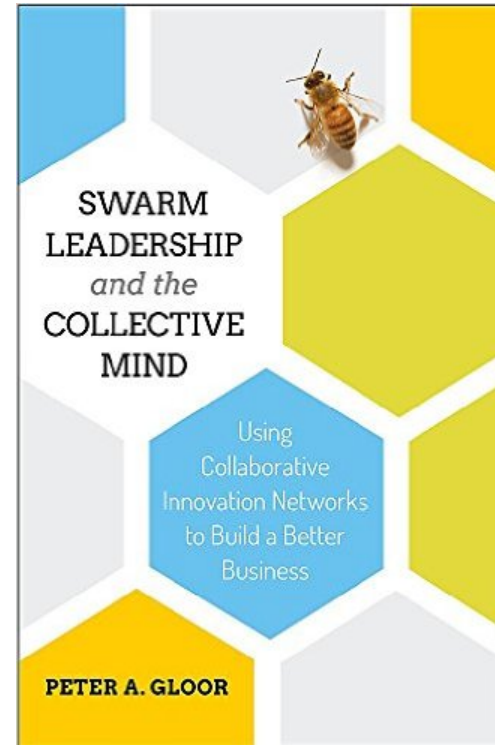


# Thank You

Tom Allen  
David Aloini  
Keith Arano  
Adam Almozlino  
Robin Athey  
Linda Bähler  
Matias Barahona  
Melina Becker  
Hans Brechbuhl  
Lucas Broennimann  
Pascal Budner  
John D. Collins  
Scott Cooper  
Marius Cramer  
Patrick DeBoer  
Arash Delijani  
George Dellal  
Marco DeMaggio  
Pierre Dorsaz  
Lyric Doshi  
Scott Dynes  
Marc Egger  
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Eric Esser  
Kai Fischbach  
Andrea Fronzetti C.  
Hauke Führes  
Manuel Galbier  
Cristobal Garcia  
Gianni Giacomelli  
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Qi Wen  
Andrew Westerdale  
Stephanie Woerner  
JoAnn Yates  
Wayne Yuhasz  
Qiaoyun Yun  
Maximilian Zeyda  
Xue Zhang  
Kang Zhang  
Yan Zhao  
Antonio Zilli  
Yuhong Zhou  
Kevin Zogg  
Matthaeus Zylka



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